

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 10
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on	
		<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 09 / 14 / 2012</div> </div>	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 185504.16	
City Washington	State DC	Zip Code 20007	Transaction ID : D641563
Purpose of Expenditure Television Advertising	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: CA <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Daniel E. Lungren		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 192992.34		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 12 / 2012	
Mailing Address 3050 K Street, NW Suite 100		Amount 248762.34	
City Washington	State DC	Zip Code 20007	Transaction ID : D641564
Purpose of Expenditure Television Advertising	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: CO <input type="checkbox"/> Senate District: 07 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Joseph Coors Jr.		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 491666.88		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	434266.50
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Signature _____ Date MM / DD / YYYY 09 / 28 / 2012

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
14 / 14 / 2012

MM / DD / YYYY
2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

24062.71

Transaction ID : D641565

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought:

☒ House

State: NC

☐ Senate

District: 07

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Calendar Year-To-Date Per Election
for Office Sought

81770.34

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

146873.87

Transaction ID : D641566

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought:

☒ House

State: NY

☐ Senate

District: 18

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Calendar Year-To-Date Per Election
for Office Sought

160592.87

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

170936.58

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

Signature

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2012

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House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

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09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

178737.96

City State Zip Code
Washington DC 20007

Transaction ID : D641567

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: OH
☐ Senate District: 06
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Bill Johnson

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

193592.49

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

55890.78

City State Zip Code
Washington DC 20007

Transaction ID : D641568

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: VA
☐ Senate District: 02
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Edward S. Rigell

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

136301.27

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

234628.74

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

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Shannon Roche

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09 / 28 / 2012

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House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

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MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
14 / 14 / 2012

MM / DD / YYYY
2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

45526.43

City State Zip Code
Washington DC 20007

Transaction ID : D641569

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought:

☒ House

State: WI

☐ Senate

District: 07

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Sean Duffy

Calendar Year-To-Date Per Election
for Office Sought

56110.28

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

182124.66

City State Zip Code
Washington DC 20007

Transaction ID : D641570

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought:

☒ House

State: IA

☐ Senate

District: 04

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Steve King

Calendar Year-To-Date Per Election
for Office Sought

424554.75

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

227651.09

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

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2012

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House Majority PAC

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C C00495028

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MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
14 / 14 / 2012

MM / DD / YYYY
2012

Full Name (Last, First, Middle Initial) of Payee

Ralston Lapp Media

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 1054 31st Street, NW
Suite 430

Amount

20920.13

City State Zip Code
Washington DC 20007

Transaction ID : D641839

Purpose of Expenditure
Media Production Costs

Category/
Type

Office Sought: ☒ House State: IA
☐ Senate District: 04
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Steve King

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

424554.75

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Shorr Johnson Magnus

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
12 / 12 / 2012

MM / DD / YYYY
2012

Mailing Address 1831 Chestnut Street
Sixth Floor

Amount

10583.85

City State Zip Code
Philadelphia PA 19103

Transaction ID : D641843

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: WI
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Sean Duffy

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

56110.28

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

31503.98

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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2012

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NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

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09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

14854.53

City State Zip Code
Washington DC 20007

Transaction ID : D641846

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: OH
☐ Senate District: 06
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Bill Johnson

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

193592.49

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Dixon Davis Media

Date

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 1028 33rd Street, NW
Suite 300

Amount

13719.00

City State Zip Code
Washington DC 20007

Transaction ID : D641847

Purpose of Expenditure
Media Production Costs

Category/
Type

Office Sought: ☒ House State: NY
☐ Senate District: 18
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

160592.87

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

28573.53

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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09 / 28 / 2012

Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY
09 / 14 / 2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

11136.11

City State Zip Code
Washington DC 20007

Transaction ID : D641848

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: NC
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

81770.34

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Putnam Partners LLC

Date

MM / DD / YYYY
09 / 12 / 2012

Mailing Address 2601 Wilson Boulevard
Suite 201

Amount

7488.18

City State Zip Code
Arlington VA 22201

Transaction ID : D641849

Purpose of Expenditure
Media Production Cost

Category/
Type

Office Sought: ☒ House State: CA
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Daniel E. Lungren

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

192992.34

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

18624.29

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

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Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

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MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
14 / 14 / 2012

MM / DD / YYYY
2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 13 / 2012

MM / DD / YYYY
13 / 13 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

47725.58

City State Zip Code
Washington DC 20007

Transaction ID : D641561

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: WV
☐ Senate District: 03
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Richard R. Snuffer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

57725.58

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
09 / 13 / 2012

MM / DD / YYYY
13 / 13 / 2012

MM / DD / YYYY
2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

120145.84

City State Zip Code
Washington DC 20007

Transaction ID : D641562

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: MN
☐ Senate District: 08
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Raymond J. Cravaack

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

152875.61

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

167871.42

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

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28 / 28 / 2012

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2012

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(SCHEDULE E)

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NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on	
		MM / DD / YYYY 09 / 14 / 2012	

Full Name (Last, First, Middle Initial) of Payee McMahon, Squier & Associates Estimate		Date MM / DD / YYYY 09 / 13 / 2012	
Mailing Address 211 N. Union Street Suite 100		Amount 10000.00	
City Alexandria	State VA	Zip Code 22314	Transaction ID : D641850
Purpose of Expenditure Media Production Cost		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: WV District: 03
Name of Federal Candidate Supported or Opposed by Expenditure: Richard R. Snuffer		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 57725.58		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Murphy Vogel Askew Reilly LLC Estimate		Date MM / DD / YYYY 09 / 13 / 2012	
Mailing Address 901 N. Washington Street Suite 400		Amount 20000.00	
City Alexandria	State VA	Zip Code 22314	Transaction ID : D641851
Purpose of Expenditure Media Production Costs		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: MN District: 08
Name of Federal Candidate Supported or Opposed by Expenditure: Raymond J. Cravaack		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 152875.61		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	30000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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(SCHEDULE E)

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House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

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MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

MM / DD / YYYY
09 / 14 / 2012

Full Name (Last, First, Middle Initial) of Payee
Murphy Vogel Askew Reilly LLC

Date

MM / DD / YYYY
09 / 13 / 2012

MM / DD / YYYY
09 / 13 / 2012

MM / DD / YYYY
09 / 13 / 2012

Mailing Address 901 N. Washington Street
Suite 400

Amount

12729.77

Purpose of Expenditure
Media Production Costs

Category/
Type

Office Sought:

☒ House

State: MN

☐ Senate

District: 08

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Raymond J. Cravaack

Calendar Year-To-Date Per Election
for Office Sought

152875.61

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date

MM / DD / YYYY

MM / DD / YYYY

MM / DD / YYYY

Mailing Address

Amount

City

State

Zip Code

Purpose of Expenditure

Category/
Type

Office Sought:

☐ House

State:

☐ Senate

District:

☐ President

Check One:

☐ Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

12729.77

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

1356785.90

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09 / 28 / 2012

MM / DD / YYYY
09 / 28 / 2012

Signature